



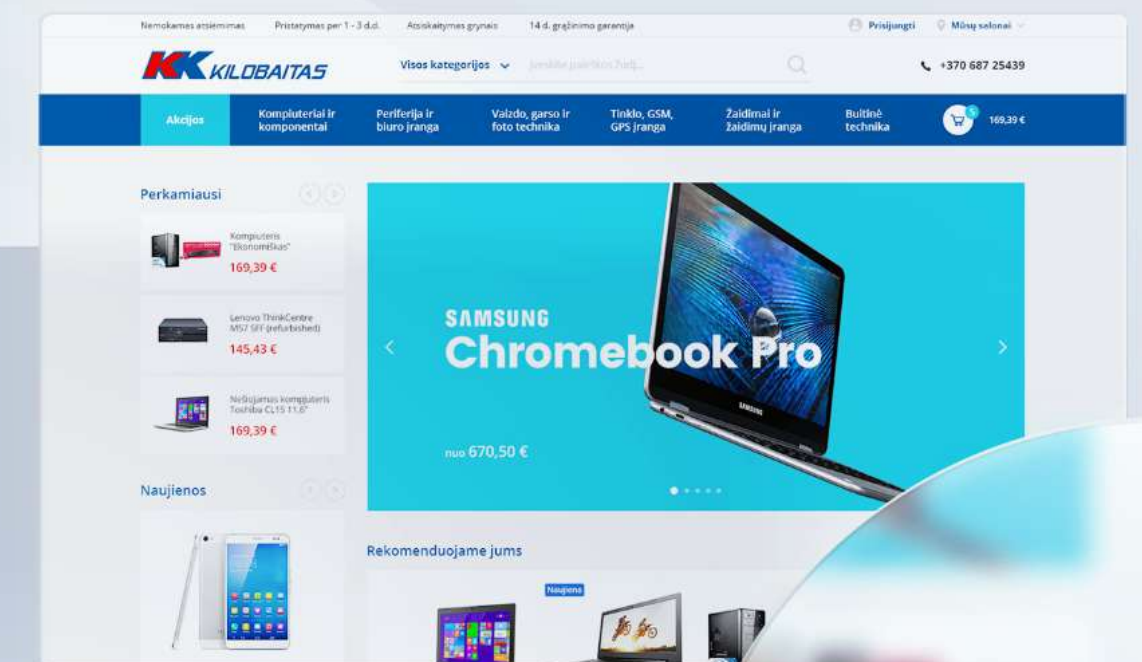
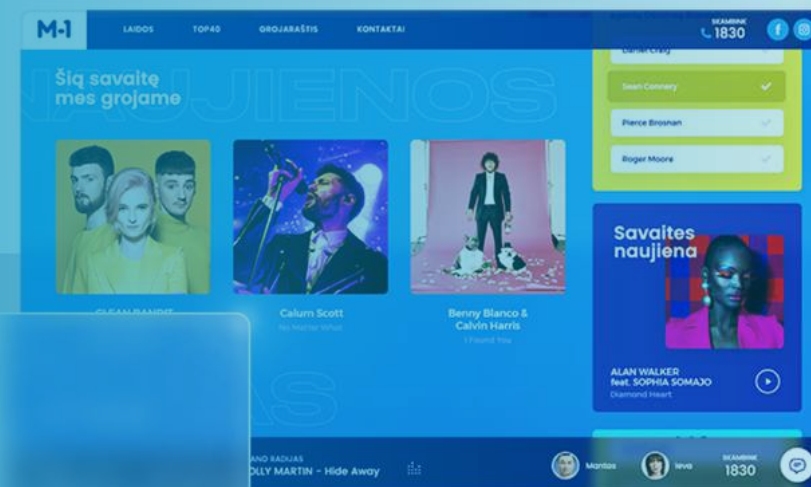
# We empower business to go digital

Trusted guidance, multi-industry expertise, flawless integration. We help forward-thinking clients design, build and launch successful digital products on a global scale.

20  
Years

2000  
Projects

1500  
Clients





# Tech that advances the industry

With deep experience in web, mobile, and custom software technologies, our solutions are scalable, flexible, and most importantly, relevant. While some business' needs can be met with modified off-the-shelf products, others require a custom solution built from the ground up, therefore we offer a wide range of technology that fits the requirements.





# Trusted by high-profile companies

For over 20 years, we've partnered with companies of all sizes and industries to solve their most complex business problems

## Industries of Expertise

Finance

Enterprise

Automotive

Medicine

Tourism

Retail





# Full-service, full-stack

From product strategy to product design to full stack engineering, we handle every aspect of digital product development under one roof.



Custom Software  
Development



Web  
Development



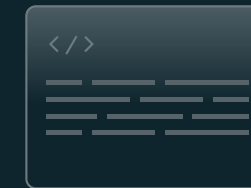
Strategy &  
Analytics



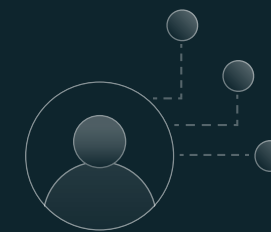
Mobile App  
Development



Quality  
Assurance



Programming



Artificial  
intelligence



Maintenance &  
Support



Integrations  
and API



UX/UI  
Design



Consulting



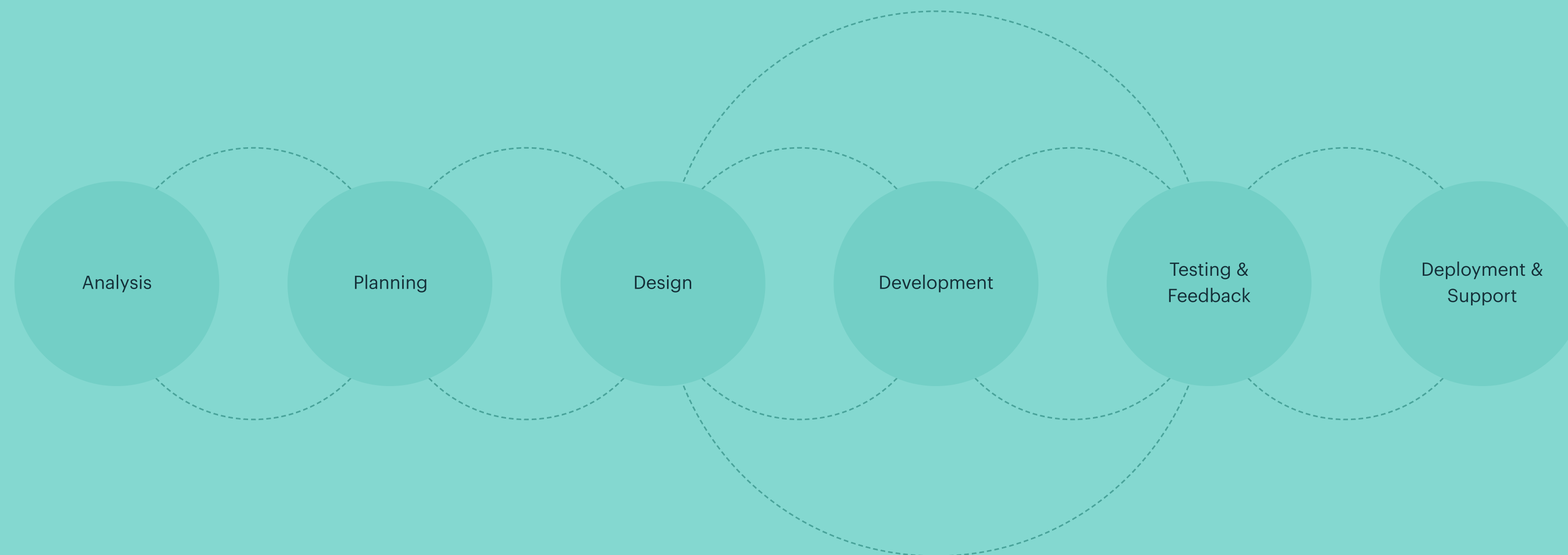




# Precision to the last pixel

We employ **an agile methodology** that allows us to react instantly to the slightest change when necessary and satisfy the ever-changing requirements of complex projects. Our approach goes hand in hand with **frequent and transparent communication** between our team of professionals and the customer.

## Stages of product development





# Meet our team



Tomas

CEO



Tomas

COO / Partner



Lukas

CTO / Partner



Arminas

PM / Business Analyst



Aleksandras

Project Manager



Nojus

QA Tester



Arthur

HR



Ramūnas

Sales Manager



Simona

Administrator



Davron

Developer



# Meet our team



Laimonas  
Developer



Marius  
Developer



Saodat  
Developer



Sanzhar  
Developer



Usman  
Developer



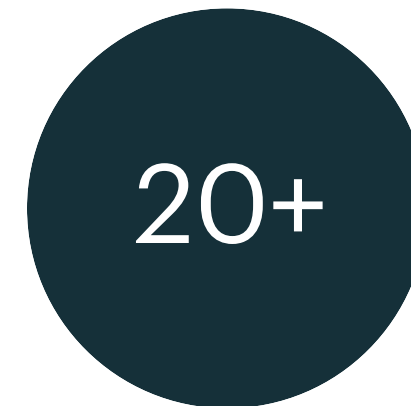
Vladimir  
Developer



Violeta  
UX/UI Designer



Deividas  
UX/UI Designer



Leadership  
Spacialists In-House



Development Team  
Dedicated Specialists  
Worldwide



# SB lizingas

## Future Forward Finance Management

Since its beginnings in 1997 SB lizingas grew exponentially to become one of the biggest credit companies in Lithuania – for the past decade our team has been helping the company manage its increasing business demands. Together we developed 4 different, elaborate financial web systems that accompany SB lizingas website. Leasing system called *Ecredit*, self-service system for customers, managers' zone and document management system.

To ensure the best user experience, our team continuously updates all the features and refreshes design based on focus group and other research data.

### Provided Services

Strategy&Analytics

UX Design&Prototyping

Focus Group Research

UI Design

Custom Symphony and PHP Development

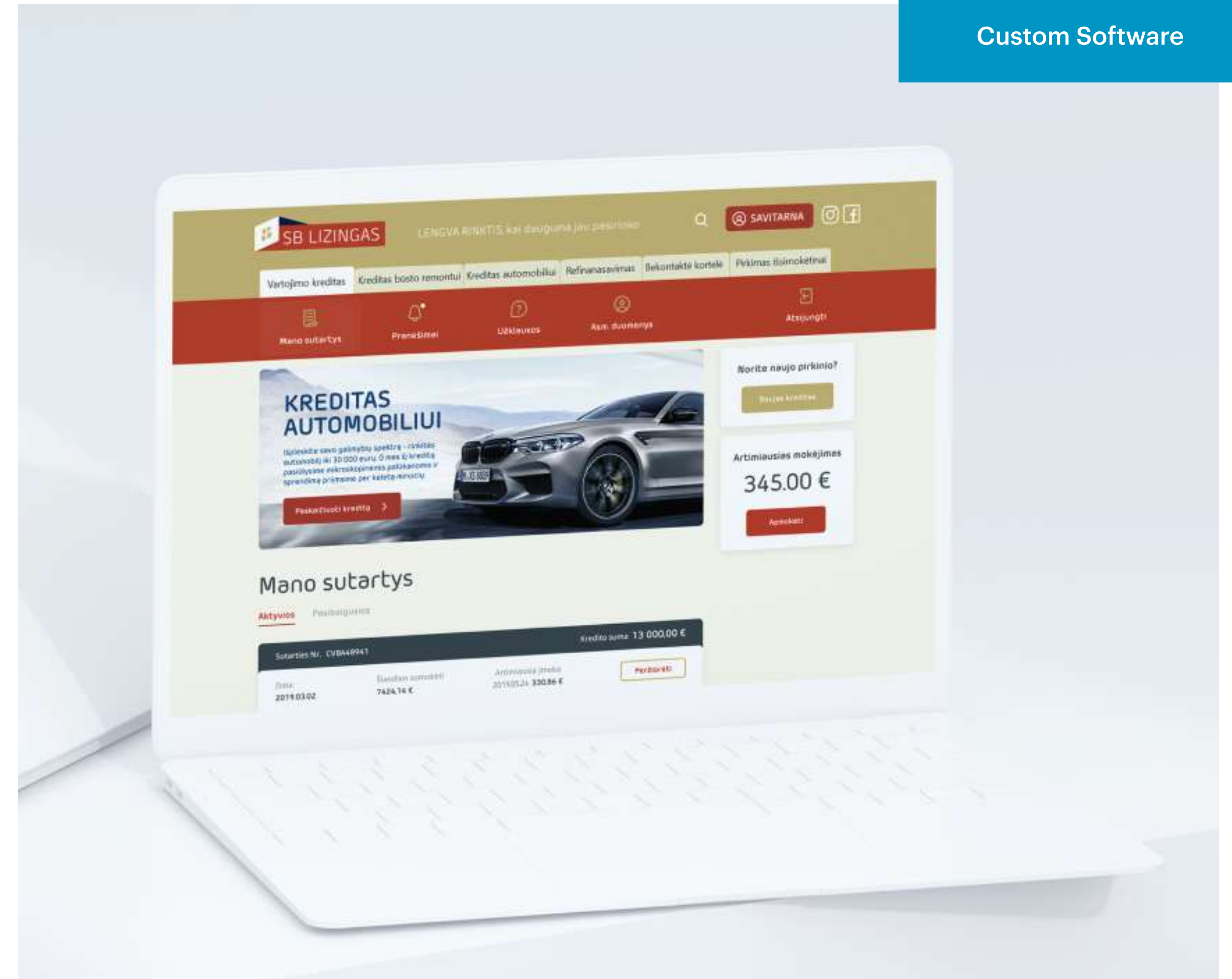
Quality Assurance: Automated Testing, A/B Testing

Support&Maintenance

Website

Self-Service System

Custom Software





# M-1 Radio Station

## Reimagining the Radio in Digital Era

M-1 Radio is one of the most popular and successful broadcasters in Lithuania for the last three decades. Since increasingly more people choose to consume media through smart devices, we helped M-1 build a modern, responsive website with a set of cutting-edge players that deliver the highest quality of video and audio broadcasts while supporting a host of other fundamental functions on the website.

### Provided Services

Strategy&Analytics

UX/UI Design

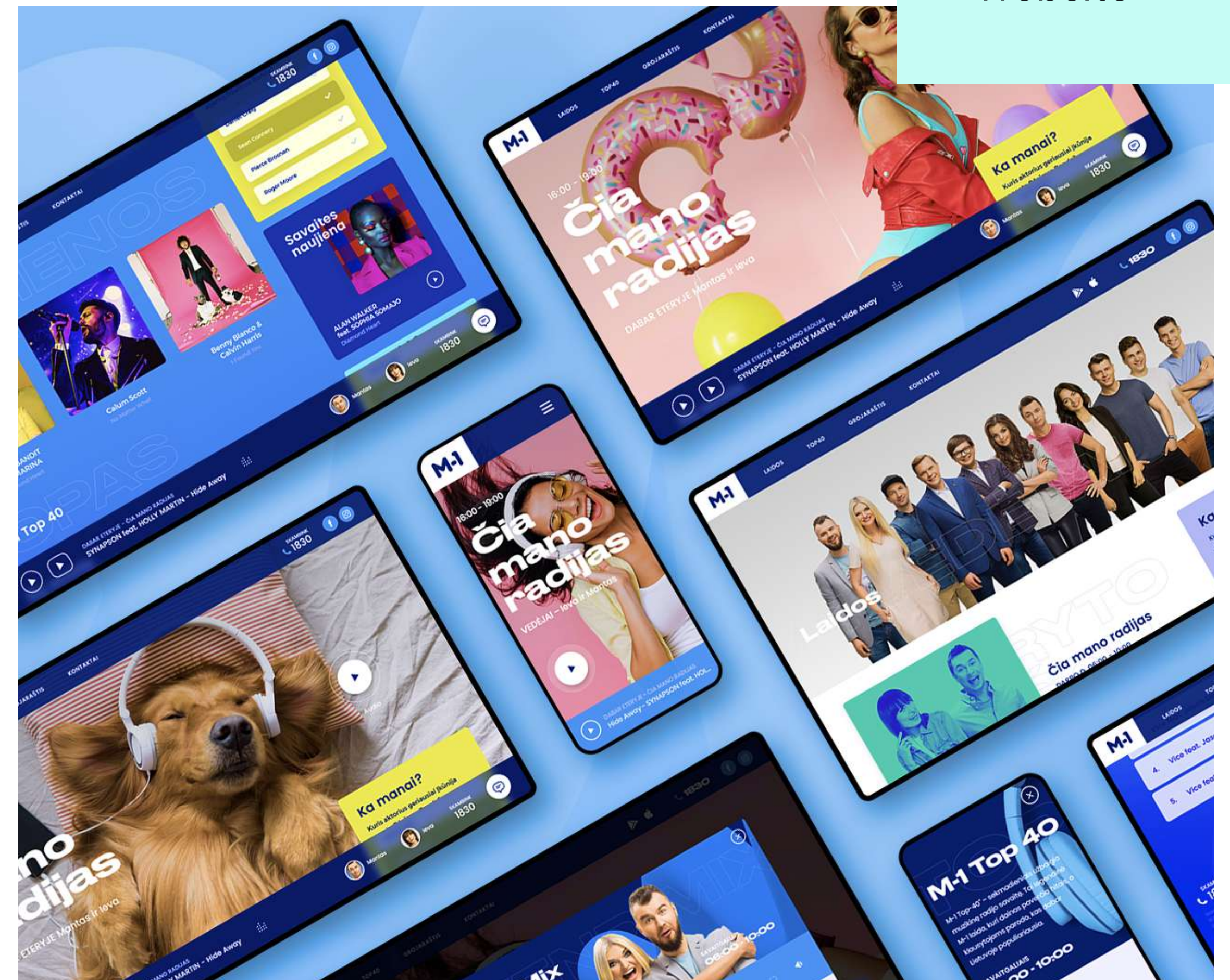
Front-end&Back-end  
Development

Visual Design

Quality Assurance

Support&Maintenance

Website





# Mon Ami

## Create Your Dream Cakes and Pies Online

Mon Ami stands out as one of the best bakeries in Lithuania, renowned for its exquisite French-style delicacies crafted from the finest, premium ingredients. The new Mon Ami e-shop offers more than ordering regular cakes and pastries online. The new website revolutionizes the industry by offering an extensive range of customization options. Customers can create their dream cakes and pies by choosing from an array of flavours, designs, sizes, and even specify dietary requirements. For totally unique baked goods, there's the ability to upload images, drawings and ask for something to be written on your cake.

### Provided Services

Strategy&Planning

Custom PHP & JavaScript Development

UX/UI Design

Quality Assurance

WordPress & WooCommerce  
Development

Website  
E-Commerce





# City Parking

## Simplifying Urban Parking

City Parking is a company that provides short- and long-term parking services in Vilnius city. Fenced and monitored by high-definition video cameras, the parking lots are accessible through a modern, fully automated system. One of the key features of this innovative parking app we created is its ability to locate and provide real-time information about available parking spaces in your area. Users can view occupancy rates, pricing, and other relevant details, enabling them to make informed decisions about where to park. Users can also rent parking lots for extended periods and manage their bookings within their profile in the app.

### Provided Services

Strategy & Planning

UX/UI Design

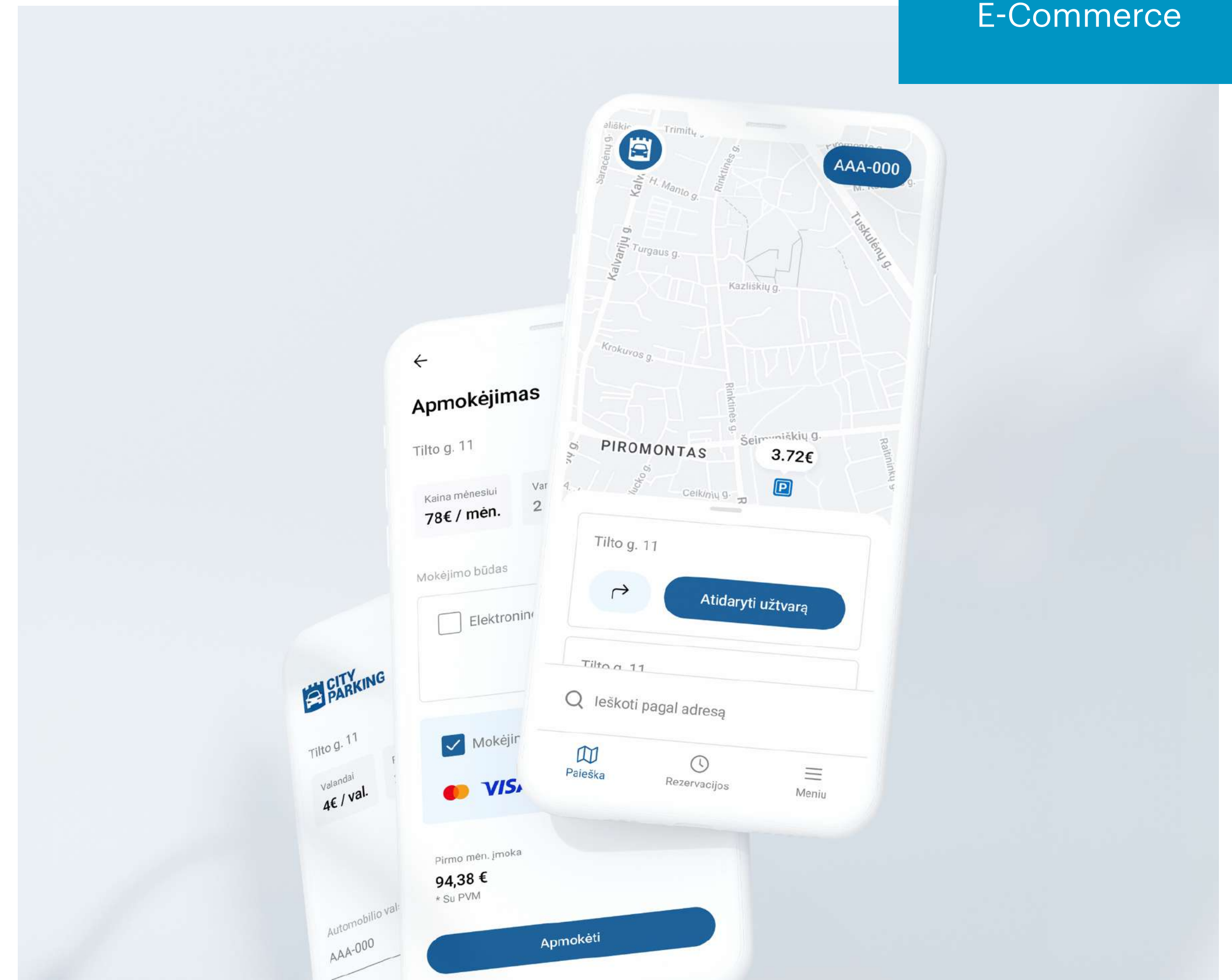
ReactJS, Hasura Development

Android App Development

iOS Development in Progress

Quality Assurance

Mobile App  
E-Commerce



# Toprent

## Driving Car Rental Capacities Up

Toprent is a car rental company operating in the Baltic region, offering some of the most competitive prices to the market. For the last decade we have been helping Toprent stay on top of the game by providing a polished online presence. To ensure the best decisions are made Toprent's website and inner systems get constant updates based on the results of customer analysis. Since the beginning of our collaboration **the sales has gone as much as 50% up** and the page turnover a staggering 140% up (on different time periods).

### Provided Services

Strategy&Analytics

Consumer Analysis

UX Design&Prototyping

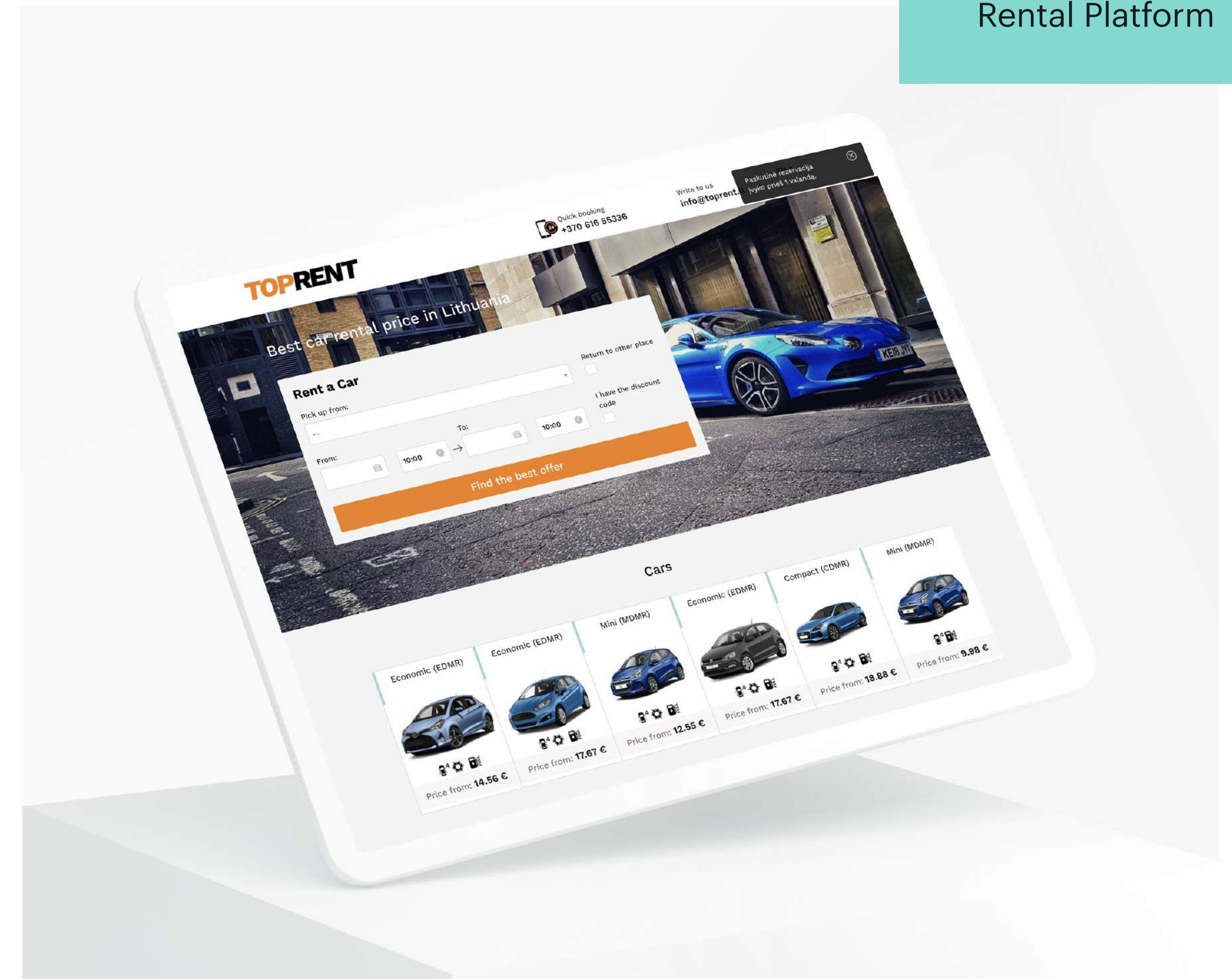
Custom Software Development

Back-end&Front-end Development

Quality Assurance

Maintenance&Support

Website  
Rental Platform





# Seatisfy

## Food Delivery Mobile App for Busy Professionals and City Dwellers

Seatisfy is a food ordering and delivery platform where you can order food instantly from the convenience of your phone and get your order delivered to your doorstep. Seatisfy was designed especially for working professionals – the ones who often lack time to prepare their lunch or even forget to eat. Our design team made sure to streamline food ordering process to make it as fast as possible. Plus, Seatisfy encourages businesses to take care of their employees by ordering lunch for them by offering bulk order discounts for offices. We developed multiple discount options within the app and special notifications that remind users it's time to get lunch.

### Provided Services

Strategy&Analytics

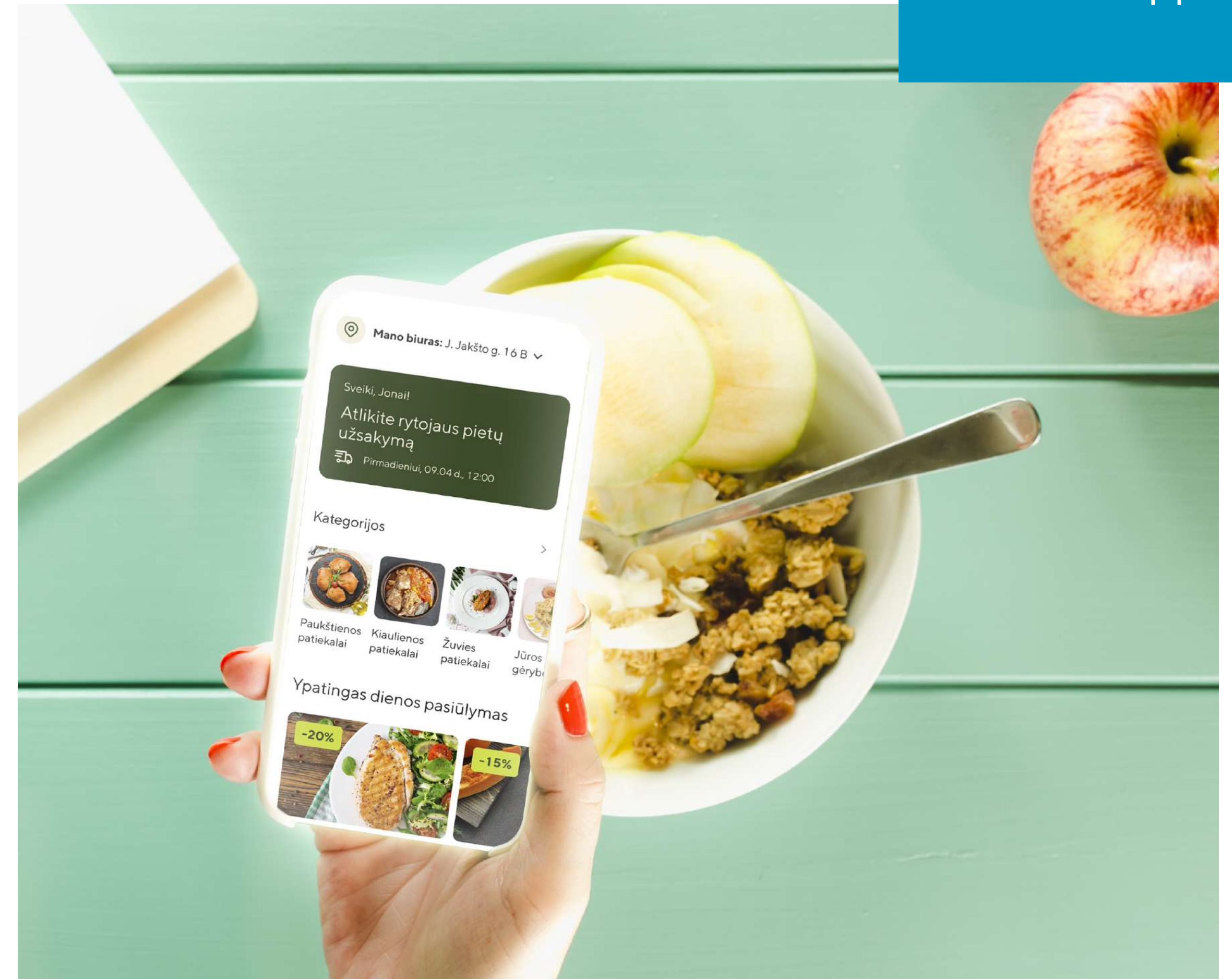
Custom React Native Development

UX Design&Prototyping

Testing in Progress

UI Design

Mobile App





# AI Tools for Business

## Chatbot, Price Predicting Solution, Parking Planner and Other Artificial Intelligence Tools

For your business benefit we offer a full range of smart technologies and tools powered by AI. Make faster business decisions based on outputs from cognitive technologies, avoid mistakes and 'human error' by automising, mine vast amount of data, grow expertise by enabling analysis, save time and money. We offer chatbots and communication AI, pricing prediction solution, multiple parking and route planning tools, capabilities of marketing AI, rating tool and much more.

### We Provide Multiple Artificial Intelligence Tools

Chatbots

Routes Planning

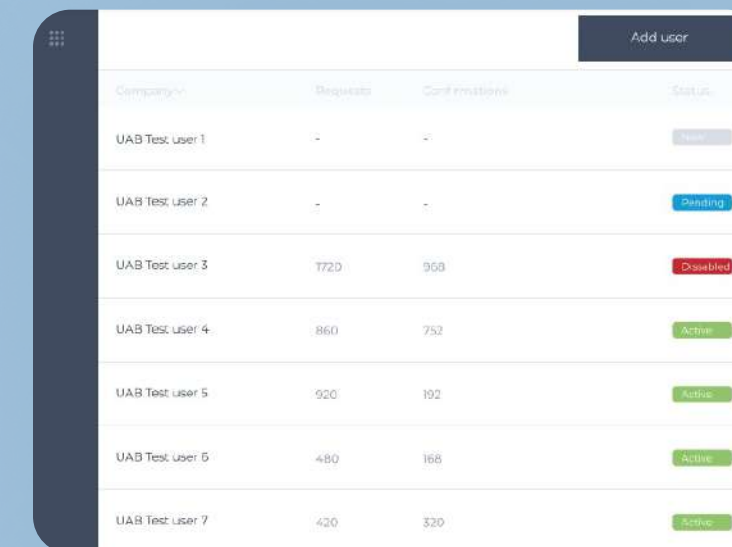
Pricing Prediction Solution

Marketing Tools

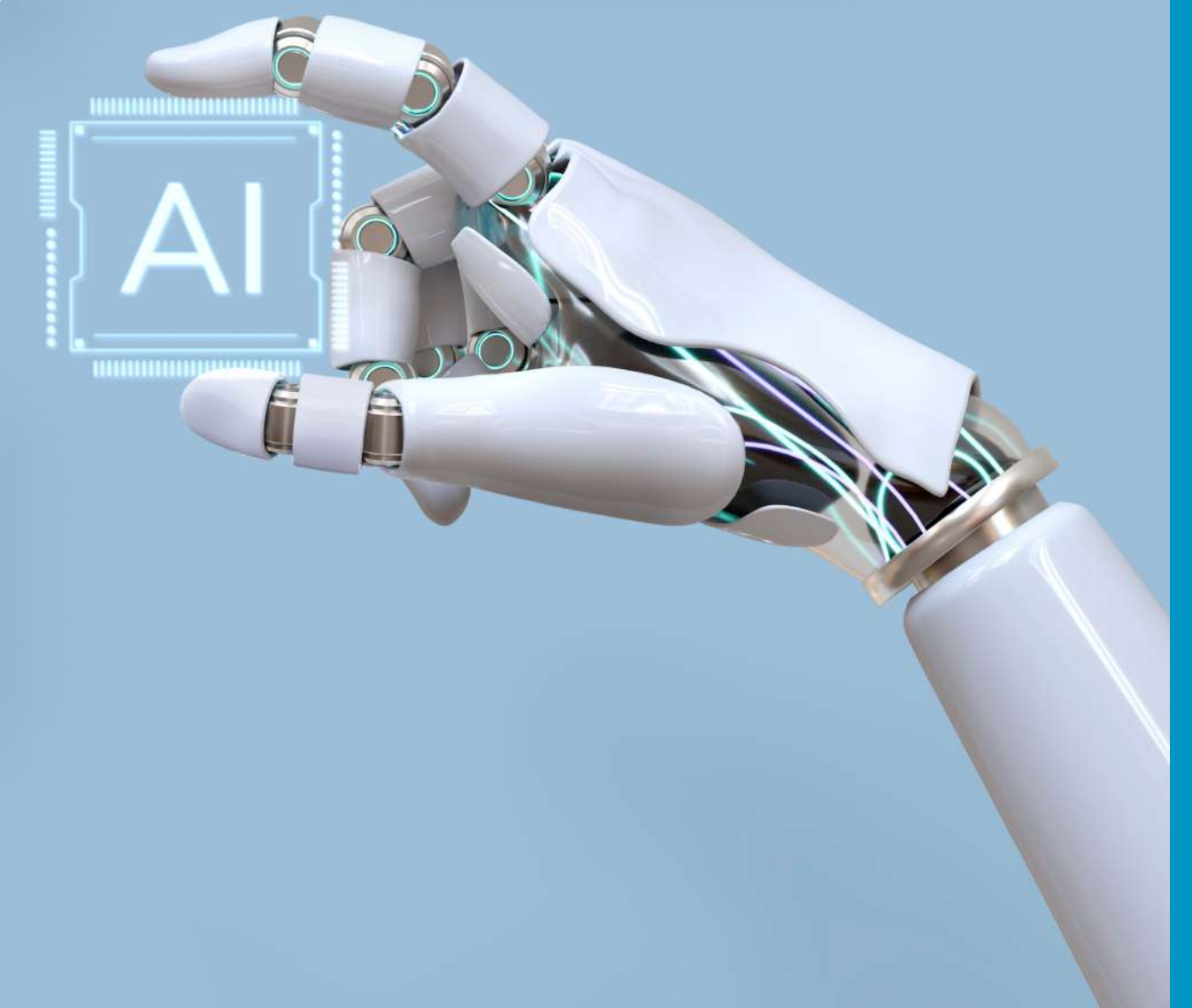
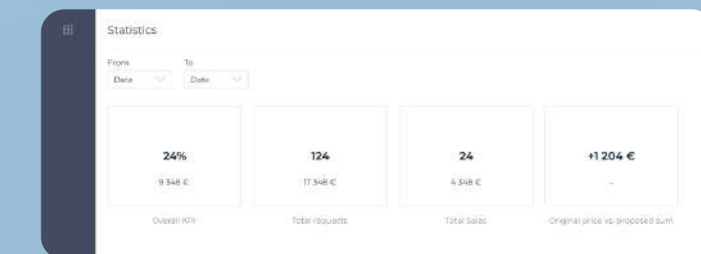
Parking Solutions

Rating Tool

Artificial  
Intelligence



Competition	Requests	Confirmitations	Status
UAB Test user 1	-	-	-
UAB Test user 2	-	-	Pending
UAB Test user 3	1720	908	Disabled
UAB Test user 4	860	752	Active
UAB Test user 5	920	192	Active
UAB Test user 6	480	168	Active
UAB Test user 7	420	320	Active



# Lotus Home

## Unleashing Your Unique Bridal Style

Lotus Home is one of the most famous Lithuanian fashion houses for brides. Lotus Home e-shop features abundant selection of bridal products and services, from dresses to makeup. To make planning out bridal looks easier we integrated the interactive mood board generator. Brides can solve a quiz, and based on their answers, the system generates their dream wedding mood board made up of Lotus Home bridal dresses, accessories and aesthetic pictures to complete the look. Those seeking individual consultation can fill out a questionnaire within the e-shop and book a session with professional stylists.

### Provided Services

Strategy&Planning

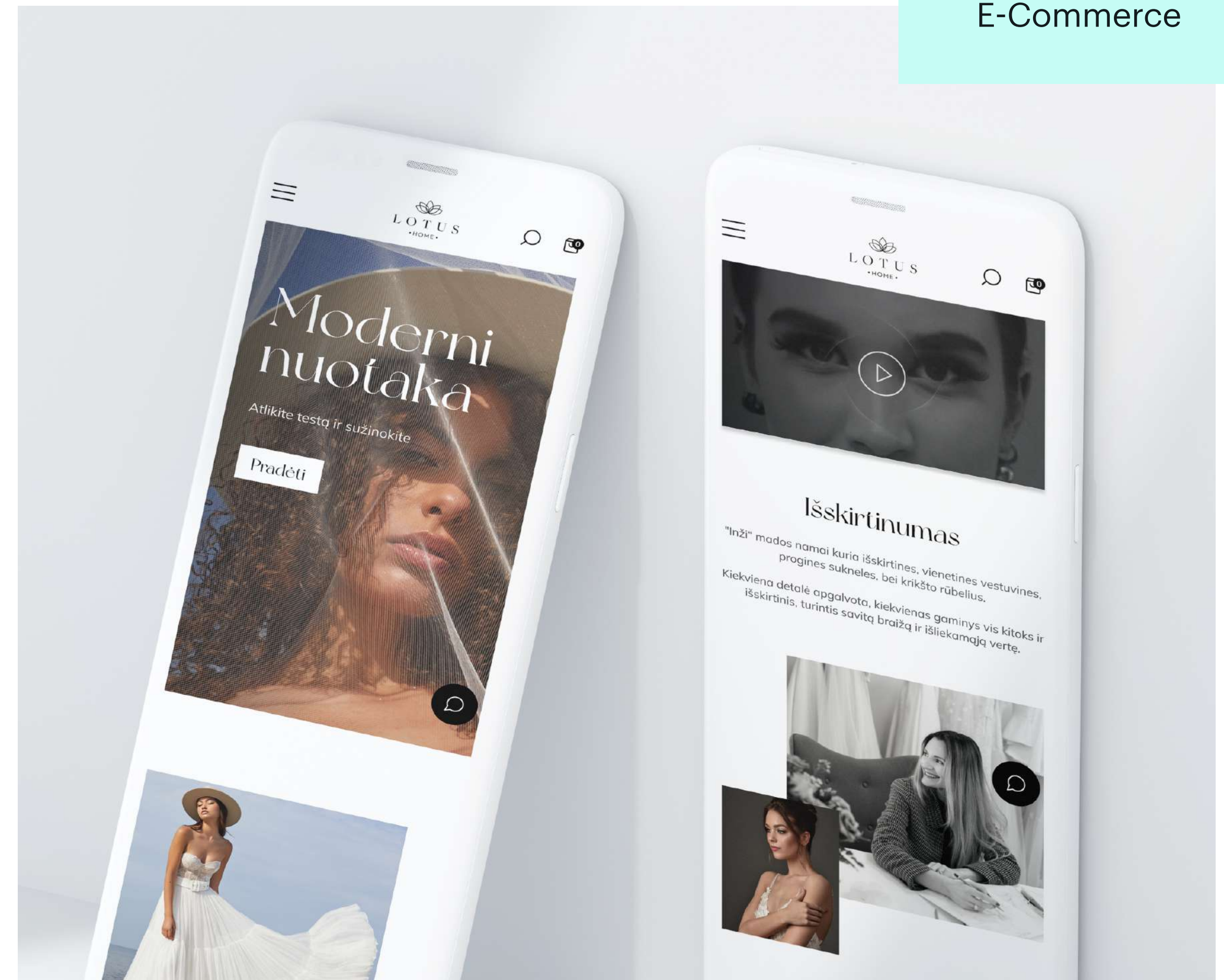
Custom PHP Development

UX/UI Design

Quality Assurance

WordPress & WooCommerce  
Development

Website  
E-Commerce





# Diff Rent

## Revolutionizing Mobility: The Power of Car Rental App

Diff Rent is a new online car rental service for Vilnius residents. Since Vilnius has plenty of car rentals, it was clear we had to offer a technologically superior solution to Diff Rent and help them stand out against the competition. The booking process in Diff Rent apps is designed to be user-friendly and efficient. The app provides transparent pricing, showing the total cost upfront, including any additional fees or insurance coverage. With secure payment options, your reservation is confirmed instantly. If your plans change or you need to extend your rental period, the app allows you to modify your reservation effortlessly.

### Provided Services

Strategy&Planning

Brand Identity

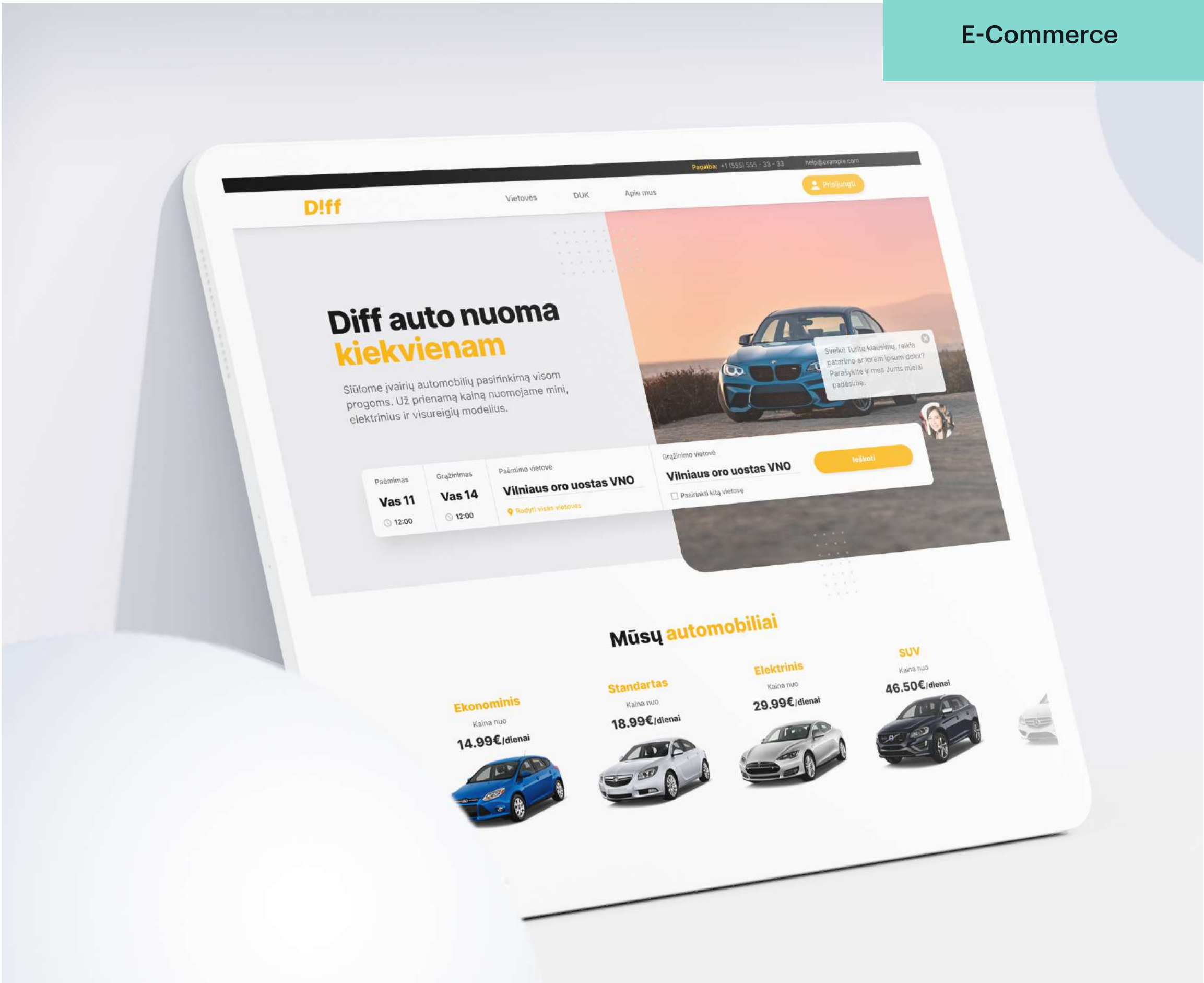
UX/UI Design

Visual Design

Symphony, Vue.js Development

Android Development

- Website
- Mobile App
- E-Commerce





# Kodema

## Custom Windows and Doors at Your Fingertips: Introducing an Innovative App for Seamless B2B Ordering

JSC Kodema is a fully specialized, innovative, quality-driven manufacturer of plastic (uPVC) and aluminium (ALU) windows and doors in Lithuania. Kodema was looking to build a fully automated order placement system for their business clients. This innovative app empowers customers to effortlessly place their orders – users don't have to type in values by hand, they can import XML files, and the system takes all the measurements and other important information. Users can review their orders and documents and obtain detailed quotes directly through the app.

### Provided Services

Strategy&Planning

React.js, Hasura, Node.js Development

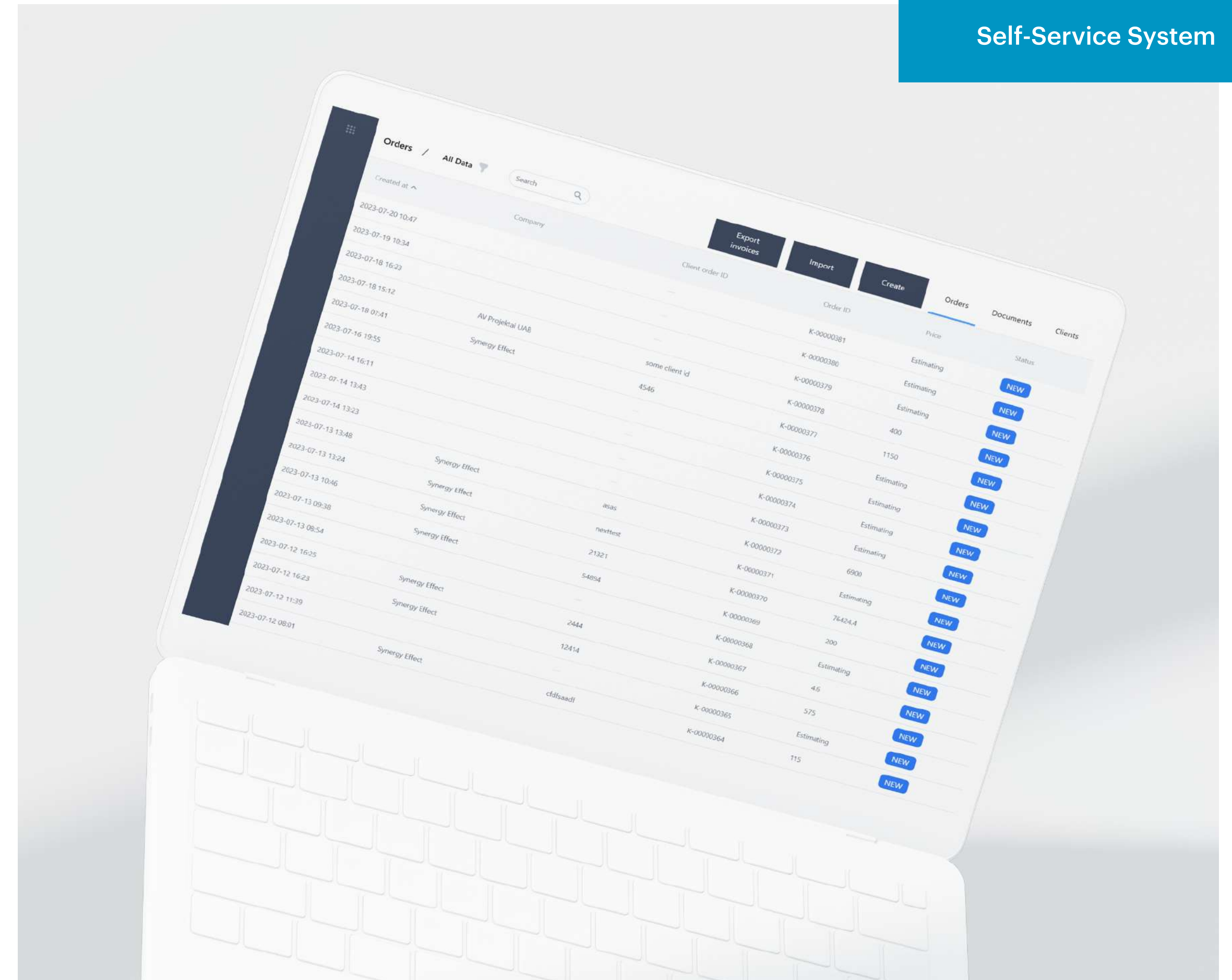
UX/UI Design

Quality Assurance

E-Commerce

Custom Web Software

Self-Service System



# Mark24

## A Fun Label Making Tool for Professional Results

Mark24 is a new brand established by Pakmarkas, a well-renowned printing house in Lithuania. Mark24 was created to offer a modern label printing service that operates exclusively online and is accessible to anyone. Our mission in this project was to create a label-making tool that boasts an intuitive interface that simplifies the label-creation process while also offering a variety of design options. We made sure the label making tool offers a wide range of features and functionalities, as well as an intuitive interface that's easy to use for users from all kinds of backgrounds.

### Provided Services

Strategic Planning & Analytics

WordPress Development

UX/UI Design

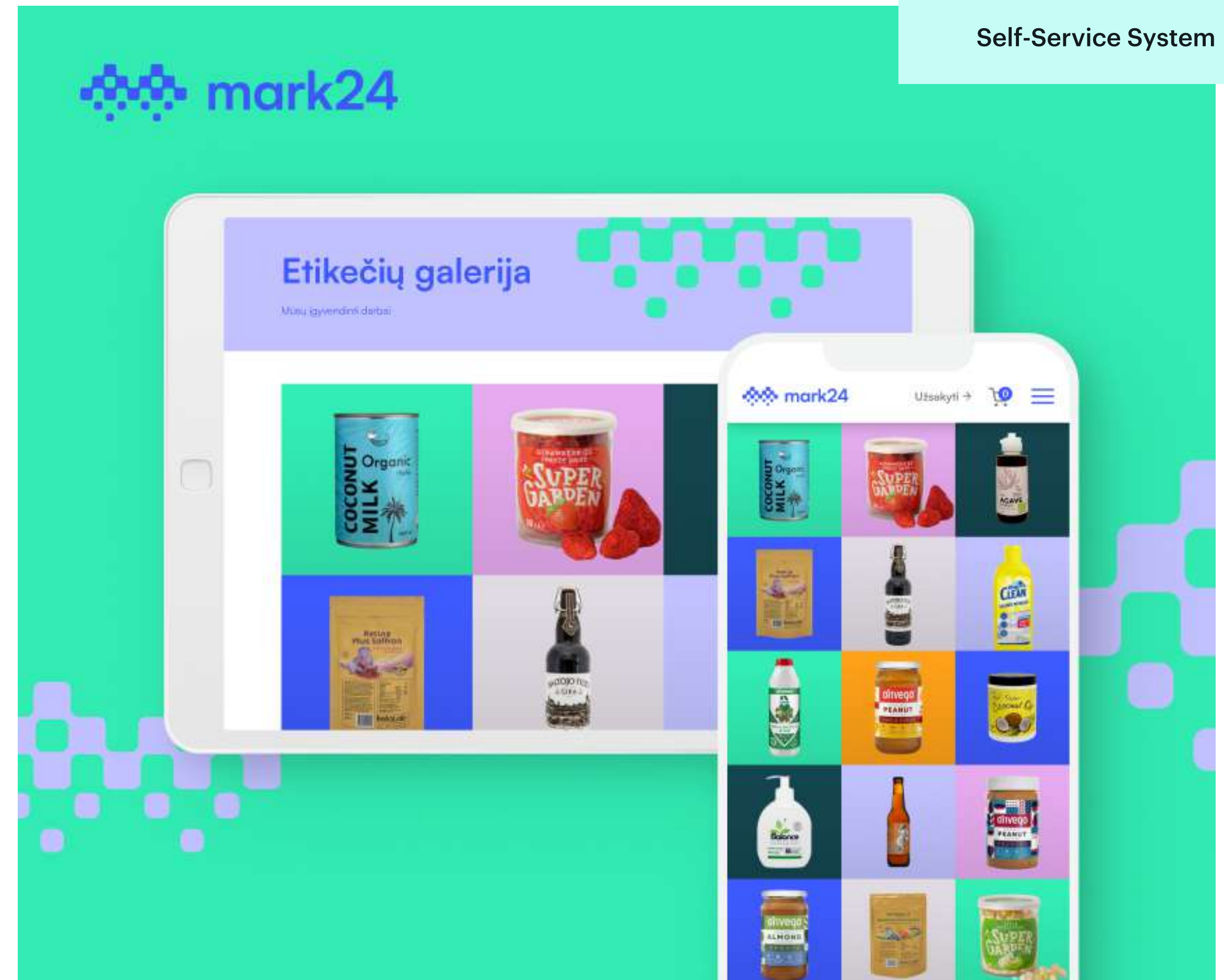
Maintenance & Support

Back-end Development,  
PixiJS library

Website

Custom Web Software

Self-Service System





# DDF

## E-Shop for Matching Your Vehicle's Exact Paint Shade

JSC “Dažų ir Dangų Fabrikas” (a DDF for short) is a Dutch family-run company that specializes in the development and production of car refinish paints, as well as industry paints. DDF was looking to build a new, smart e-shop with a smart shade finder integrated into it. However, a shade finder is only one of the perks this amazing e-shop offers. We paid extra attention to business clients (B2B) and implemented a separate section for their needs. Once a business user logs in to their verified account, they may order products in wholesale quantities and prices (and find special discounts!).

### Provided Services

Strategy&Planning

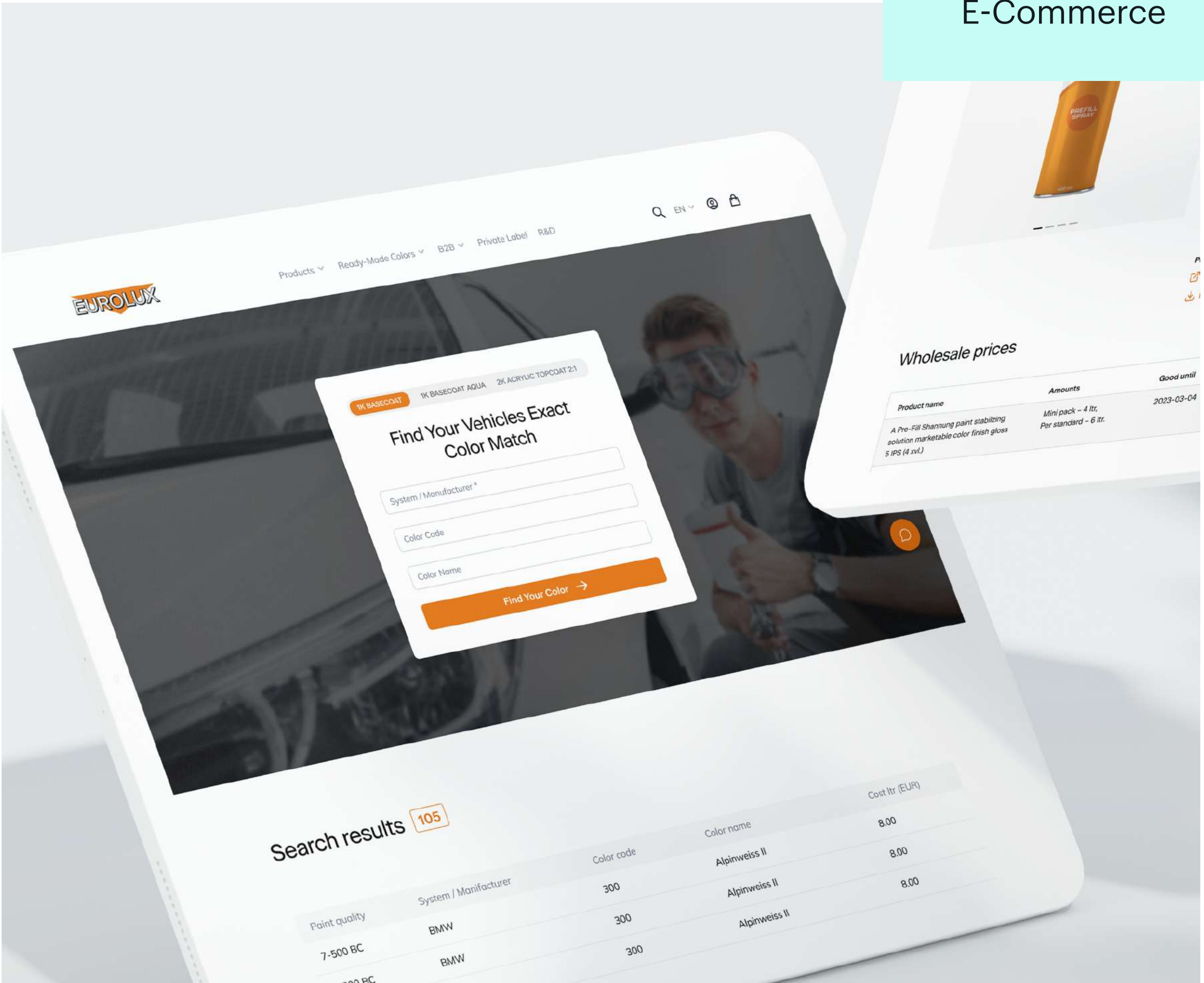
UX/UI Design

WordPress Development

Custom AJAX and PHP Development

Quality Assurance

Website  
E-Commerce



# ICBA

## Uncovering the Limitless Possibilities of Custom Web Software

International Credit Broker Alliance (ICBA for short) is the second-largest independent group of Trade Credit Insurance Brokers in the world. The company was looking for smart web solutions to automate their complex business processes. Together we managed to build an enclosed web system for brokers and their clients that allows to automate filling out large volumes of paperwork, enables viewing trade offers online and speeds up communication between brokers and their clients.

### Provided Services

Strategy&Analytics

UX/UI Design

Interactive Prototyping

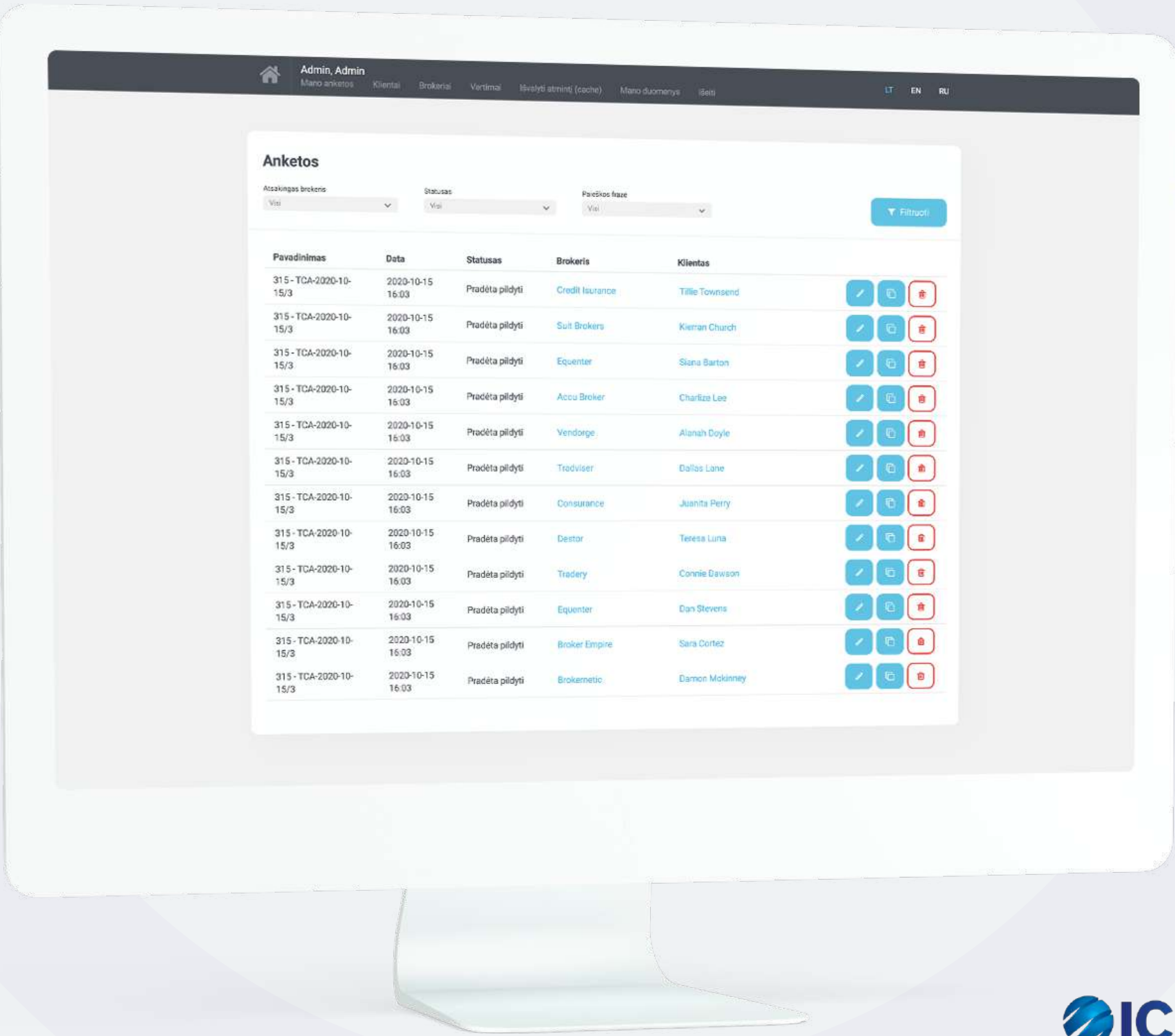
Custom Symphony Development

Quality Assurance: Manual Testing

Maintenance&Support

Self-Service System

Custom Software





# Femina Bona

## Online Sales Managing Superstar

Femina Bona is a business group owning various enterprises in the beauty industry of Lithuania and Latvia. Femina Bona hired us to help create an online trade management platform that works to administer both business and private sales (b2b and b2c markets). Femina Bona trade management system is a smart e-commerce solution that has a modern accounting system (which allows automated data import and export), pricing system, customer loyalty program, and other advanced tools integrated to manage the sales processes better.

### Provided Services

Strategy&Analytics

Competitive Analysis

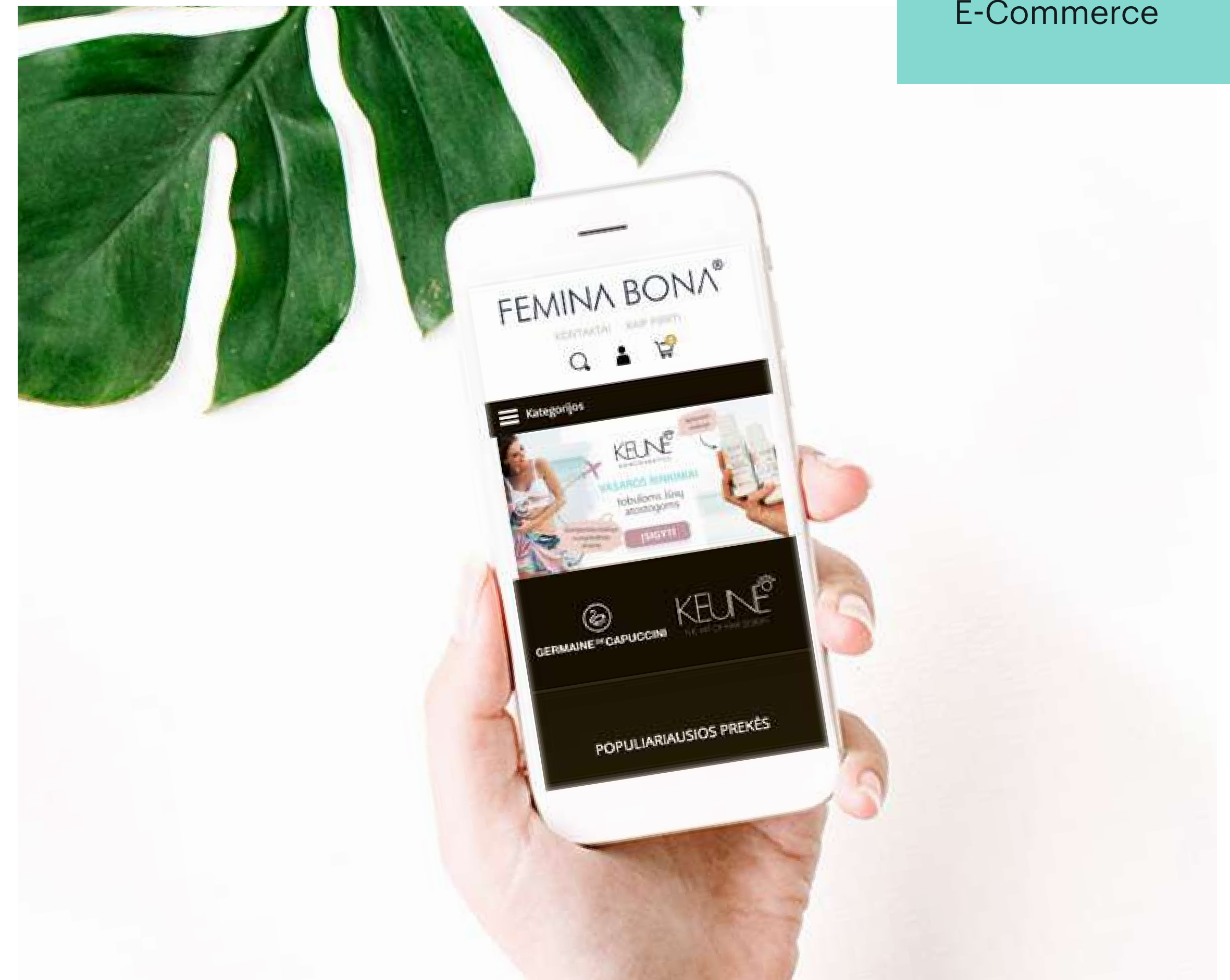
UX Design & Prototyping

OpenCart Integration

UI Design

Maintenance&Support

Self-Service System  
E-Commerce





# Contact us

Chief Operating Officer

**Tomas Bikulčius**

+370 656 09788

tomas.b@s-e.lt

Our Office

+370 5 275 77 11

info@s-e.lt

V.M. Putino g. 10, Vilnius

Company info

UAB „Synergy effect“

Registration code 126115854

VAT LT261152515